



Fostering Risk Taking and Business Creation - Aiming at Improving Innovation and Governance Skills -

Conference of the BPM GOSPEL project, organized together with the Hungarian Economic Association and the American Chamber of Commerce in Hungary
hosted by the Budapest Business School

Conference organizers: Dr. József ROÓZ, rector emeritus and János IVANYOS, BPM-GOSPEL project coordinator

Date: 25 February 2013.

Venue: Budapest Business School, Lotz Room (29-31. Markó Street, H-1055 Budapest)

PROGRAMME

09:00	Registration	
09:15	Welcome by the Budapest Business School	Dr. Éva Sándorné Kriszt, rector
09:30	Keynote: Current challenges for Innovation in Hungary	Dr. Csaba Deák, Vice President of the National Innovation Office
10:00	European-level approach of supporting the knowledge triangle (research, education and business) leveraging entrepreneurship at European level	Tim Mertens, Deputy Head of Unit Resources at the European Institute of Innovation and Technology
10:40	Supporting training programmes and certifications in developing industry-needs driven skills by ECQA strategy and organization	Michael Reiner, President of the European Certification and Qualification Association
11:20	Coffee Break	
11:40	Board Level Crucial Competence on Innovation Proposal	Dr Péter Kazár, AMCHAM Hungary, Governance, Integrity and Entrepreneurship Committee
12:20	Improving Governance Capability to leverage business success of innovative organizations	János Ivanyos, BPM-GOSPEL project coordinator
13:00	Lunch Break	
13:40	ECQA certified Innovation Manager Trainings and Certifications	Martin Neumann, Manager Innovation Services at Kolbenschmidt Pierburg AG
14:20	Integration of Process Management and Evaluation tools for supporting implementation of innovation and governance processes	Dr Oliver Hamrlich, Method Park AG and Emmanouil Thalassinos, ISCN Group
15:00	Closing of the conference	

Working language of the conference is English, catering is ensured with buffet lunch.
More information and registration: www.conference2013.ia-manager.org

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